Student Poster Presentation Guidelines:
A poster presentation generally adheres to an oral scientific presentation's structure, including Introduction, Methods, Results, Conclusions, and Recommendations. A poster, like an oral presentation, cannot (and should not) contain all information you have on the topic.

Scientific posters should stimulate interest rather than provide a detailed presentation. The primary purpose should not be to convey all the exhaustive information but to develop curiosity about the idea presented. Since there will be many other posters, you must ensure your poster is engaging and visually appealing.

Content Guidelines:
• **Title:** Title should be in large fonts (e.g., Arial or Times New Roman 36 font size) and attract potential viewers. If possible, institute logos or affiliations should be minimized in size and kept next to the title.
• **Introduction**: Get your viewer interested in the issue or question while using minimum background information and definitions. Make sure to put the objectives of your study at the end of your introduction.
• **Methods**: Be short, but precise. State what study design you used and define your study population. Provide a case definition, if applicable. Mention statistical, laboratory, and other methods that were used. Please avoid too much detailing.
• **Results:** Present data that more specifically address the hypothesis and refer to supporting charts or images. Tables and graphs should stand on their own.
    – A minimal amount of text materials should supplement the graphic materials.
    – Use regions of empty space between poster elements to differentiate and highlight these elements.
    – Graphic materials should be readable with appropriate font size throughout the poster for consistency purposes. Use colors for emphasis, but do not overuse them.
• **Conclusion and recommendations**: Comment on the main results and discuss why they are conclusive and interesting. Discuss potential biases and your recommendations.

Design Recommendations:
• Poster displays - The recommended poster size is 3 feet by 6.5 feet (36 inches by 78 inches).
• Goal - 20% text, 40% graphics, 40% space. Make sure ideas flow logically from one section to the next.
• Use high-resolution photographs (web images often will not work).
• Do not use all capital letters.
• Keep consistent margins and line spacing.
• Title banner should be legible from 20 feet away.
• Body text should be legible from 6 feet away.