

CIRCULAR ECONOMY

Human Capital Development Program



[1] SEE
INSTITUTE

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CIRCULAR ECONOMY

The UAE has set its sights on enhancing capabilities and competencies across all sectors with the ultimate goal of delivering a world-class experience as host of COP28—the premier international event for mitigating and coping with climate change. The UAE is a nation bursting with ambition and a drive to succeed. Enroll in our Circular Economy course to develop into a sustainable thinking leader in time for COP28. With the help of this program, local governments and businesses in the private sector will be given the

tools they need to abandon the linear economic development paradigm, promote green growth, and build more long-term economic strategies. Participants in this program would gain more understanding of the expanding business case for sustainable solutions as well as learn how to apply the ideas of the circular economy to their companies. Participate with us and the circular economy revolution in Dubai, and position yourself at the forefront of innovation ahead of COP28.

WHY CHOOSE THIS COURSE?

It will enable you to:

BUSINESSES & GOVERNMENTS

- Position your organization ahead of COP28 as an advocate at the forefront of sustainable innovation
- Lead the shift towards a circular model within your company and take action before COP28
- Reinvent your organization guided by net zero initiatives that are in line with the vision of COP28
- Enhance your organization's meaningful involvement at COP28 by adopting ESG practices
- Contribute to the realisation of your organization's shift to a circular model in anticipation of COP28 by continuous improvement in sustainable business practices and ops

INDIVIDUALS

- Lead the sustainable change in anticipation of COP28
- Upgrade your knowledge for a career in emerging industries focused on combating climate change through Circular Economy
- Champion Circular Economy initiatives in line with COP28 within your organization
- Garner skills necessary for the swift uptake of a circular model - focused on sustainability and climate action



Delivery Method
Hybrid - face to face & immersive*



Duration
8 / 4 / 2 weeks or customized



Class Timing
Weekdays



*IMMERSIVE LEARNING EXPERIENCE

Innovative learning experience in the metaverse, supported by our cutting edge AR & VR technologies



COURSE TOPICS

Apply your newly acquired skills and knowledge and develop your understanding of the current climate crisis and implementation of Circular Economy through the following modules:

- **Module 1**
Introduction to sustainability and definition of Circular Economy
- **Module 2**
Circular Economy motivation for companies
- **Module 3**
Driving Circular Economy through business model innovation
- **Module 4**
Circular Economy assessment and transition

KEY TAKEAWAYS

On successful completion of this course a participant will be able to:

- Confidently use a vocabulary and develop a vision for building a sustainable business culture
- Evaluate enablers and barriers to Circular Economy transition
- Explore how Circular Economy contributes to sustainability at different levels
- Analyze readiness for COP28 and need for transitioning to Circular Economy
- Design new business models ahead of COP28 that decouple value creation from resource consumption
- Apply tools and models for Circular Economy implementation to confidently discuss at COP28



COURSE INSTRUCTORS

SEE Institute faculty are thought leaders in their industry who are at the forefront of sustainable change with ingenuity and innovation at the core of what they do, who are seeking to empower students with the skillset necessary to excel at COP28.



Julija Metic
Instructor

Julija Metic is a PhD Researcher passionate about innovation, learning and creating more sustainable, efficient solutions for the environment. With interdisciplinary geographical research skills, in-depth knowledge of sustainable product development, design for Circular Economy and vast educational experience analysing and optimising

products, processes, and business. Great experience in consulting, product development and managing projects as a Sustainability Specialist. Studied abroad and worked in several multi-international companies with a high level of communication skills, stakeholder engagement and management.

WHO IS THIS COURSE FOR?



Governments and public sector professionals who will implement and champion sustainable business practices in the UAE



Corporate decision-makers such as executives, research & development personnel, project managers and entrepreneurs



Broader audience seeking to pioneer, catalyze, and innovate sustainability efforts in their industries

TUITION & ADMISSIONS

We can help you find the right plan. Please reach out to us for detailed information regarding enrollment, tuition & fees. Scan the QR code & register now!



ABOUT SEE INSTITUTE

From our carbon-neutral building – a global benchmark for energy efficiency – the SEE Institute aims to inspire and accelerate climate action and promote low carbon living through education, research projects, and global conferences. We work with governments, industry and academia to accelerate climate action and strengthen the COP28 message, that will proudly be hosted in the United Arab Emirates in 2023.





[I] SEE INSTITUTE
CERTIFICATE
OF ACHIEVEMENT

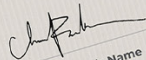
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Your Name

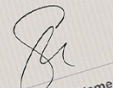
has completed the SEE Institute Program

Circular Economy

on the 14th of January 2023


Academic Head's Name




Instructor's Name

CERTIFICATE OF ACHIEVEMENT

Upon successful completion of the program, you will be awarded a certificate of achievement by SEE Insititue Professional Education

S E E
— SOCIAL —
— ENVIRONMENTAL —
— ECONOMIC —
I N S T I T U T E

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Scan to register for
the course

